



SMARA  
CURATIONS

*Crafting Memories*

# ABOUT US

Smara is a corporate gifting company that specializes in providing curated and personalized gift solutions, designed to create meaningful, lasting impressions. With a deep understanding of the corporate landscape, we craft gifts and experiences that reflect the values and unique identity of your brand. Whether you're looking to reward employees, engage clients, celebrate company milestones, or recognize business achievements, Smara delivers premium, tailored gifting solutions that elevate every corporate relationship.

At Smara, we believe that gifting goes beyond just presenting a product — it's about creating a memorable experience that resonates with your recipients and strengthens your connections. We offer a wide selection of thoughtfully curated gifts, ranging from high-quality products to exclusive, bespoke experiences, ensuring that every gesture is impactful and meaningful.

Our team works closely with each client to understand their specific needs and preferences, ensuring that every gift aligns with their brand, values, and objectives. With a combination of personalization, creativity, and efficiency, we ensure that your gifting solutions are not just gifts, but thoughtful expressions that enhance relationships and leave a lasting mark.

From conceptualization to delivery, Smara uses advanced technology and streamlined processes to ensure a seamless, hassle-free experience. Our commitment to customer satisfaction, excellence, and attention to detail has made us a trusted partner for businesses across various industries.

Smara help you make your corporate gifting a powerful tool to build stronger bonds, create memorable moments, and elevate your brand's image.

*Crafting Memories*

# SMARA

"Personalized Gifts And Experiences That Create Meaningful Moments For Every Occasion"



## Our Vision

"To be the leading provider of exceptional corporate gifts and experiences, fostering stronger relationships and creating lasting impressions for businesses worldwide."



## Our Mission

"At Smara, we curate personalized, high-quality gifts and experiences that elevate corporate relationships, enhance brand value, and leave a memorable impact on every occasion."

# OUR SERVICES

## Corporate Gifts

We offer a range of high-end products from the best brands, all personalized to suit your corporate needs, helping you build stronger connections with clients and employees.

## Experience Gifting

From events to activities, we create memorable experiences tailored to your recipient's interests, offering a unique way to engage and delight your audience.

## Custom Hampers

Curated hampers with premium products designed to reflect your company's brand and values, making every gift feel personal and special.



# OUR VALUES

**Quality:** We believe in offering only the best, from the products we curate to the services we provide.

**Reliability:** Timely delivery and flawless execution are guaranteed, every time.

**Integrity:** We uphold the highest standards of integrity, ensuring that all our gifts, partnerships, and processes reflect transparency and trust.

**Excellence:** From product selection to customer service, we strive for excellence in every detail, ensuring a flawless experience for both our clients and recipients.

**Innovation:** We continually evolve, exploring new trends, technologies, and creative ideas to offer fresh and impactful gifting solutions.

**Customer-Centricity:** We are driven by our commitment to providing outstanding value and satisfaction to every client, ensuring that each gifting experience is seamless and meaningful.

# OUR PROMISE

At Smara, we understand the power of gifting to strengthen relationships and leave a lasting impression. Our mission is to help businesses express appreciation, build rapport, and create memories through thoughtful, high-quality, and impactful gifting solutions. By focusing on the unique needs of each client and recipient, we ensure that every gift speaks volumes, fostering loyalty, goodwill, and deeper connections.

Let Smara be your trusted partner in corporate gifting, where every gift tells a story and every experience leaves a mark.



# WHY SMARA?

Smara stands out in the corporate gifting industry with a technology and process-driven business model designed to deliver innovative, efficient, and seamless gifting solutions. By leveraging advanced tools and a streamlined approach, we ensure that every gifting experience is smooth, timely, and hassle-free, from concept to delivery. Our commitment to personalization, premium quality, and customer delight sets us apart. We take the time to understand your unique needs and curate gifts that resonate with your recipients, making every gesture meaningful. Whether you're looking to reward employees, engage clients, or celebrate milestones, we provide bespoke solutions that reflect your company's values and leave a lasting impression.

At Smara, we believe in building lasting relationships with our clients. Our customer-centric approach ensures that we always exceed your expectations, delivering gifts that not only reflect the high standards of your business but also foster stronger connections with those who matter most to you.

# WHY SMARA?

**Expertise:** With decades of experience in the corporate gifting industry, we have the knowledge and network to curate the most thoughtful and high-quality gifts. Our team's expertise ensures that we always offer the best options to suit your needs and goals.

**Personalization:** We understand that each client and recipient is unique. We take the time to understand your vision and preferences to create bespoke gifting solutions that reflect your brand and values.

**Quality Assurance:** We partner with top-tier brands and artisans to offer only the finest products and experiences, ensuring every gift exceeds expectations.

**Innovation:** Smara embraces the latest trends in corporate gifting, integrating technology and innovative ideas to create seamless, memorable experiences.

**Customer Satisfaction:** Our clients are at the heart of everything we do. We are committed to delivering exceptional service, on-time delivery, and above-and-beyond solutions that ensure every recipient feels valued and appreciated.



# MEET OUR DIRECTORS

*Crafting Memories*



## Sandesh Srinivas

Co-Founder & CEO

With over 17 years of experience in the corporate gifting industry, Sandesh Srinivas is a visionary leader and the driving force behind Smara's success. Having worked with some of the India's leading Gifting companies Sandesh Srinivas has an extensive background in business strategy, client relationship management, and product curation. his deep understanding of the corporate gifting landscape allows Smara to deliver personalized and high-quality gifting solutions tailored to each client's unique needs. As the CEO, Sandesh Srinivas is committed to pushing the boundaries of innovation, ensuring Smara remains at the forefront of the industry and continues to exceed client expectations.

## Narashimha Murthy

Co-Founder & COO



With a rich background in operations and customer experience, Narasimha Murthy brings over 25 years of expertise in optimizing business processes and ensuring the seamless execution of Smara's gifting solutions. Narasimha Murthy has played a pivotal role in streamlining the company's operations, leveraging technology to enhance efficiency and customer satisfaction. Their meticulous attention to detail and focus on quality assurance have been key to Smara's reputation for delivering flawless corporate gifts and experiences. As COO, Narasimha Murthy works closely with the team to ensure every aspect of the business runs smoothly, from product selection to on-time delivery, ensuring that Smara's clients always receive the highest level of service.

# REACH US



Phone number  
+91-9886222206



Email  
mail@smaracurations.com



Website  
www.smaracurations.com



Address  
104 & 105, HVM Annexe, Domlur 1st Stage,  
Amarjyoti Layout, Domlur, Bengaluru-560071



SMARA  
CURATIONS

*Crafting Memories*